



Successful Client Solutions

Lex Mundi Member Firms Successfully Assist Dial Corporation with Swift Registration of Cosmetic and Hygienic Products in Guatemala

Romero Pineda & Asociados, Lex Mundi member firm for El Salvador, was contacted by its client the Dial Corporation, a leading U.S. manufacturer, to help register 36 cosmetic and hygienic products in Guatemala. The client needed to acquire local legal information in order to comply with all deadlines associated with introducing its products to the market.

Romero Pineda & Asociados reached out to its fellow Lex Mundi member firm Mayora & Mayora, S.C., member firm for Guatemala, to obtain the legal expertise necessary to initiate the registration process.

Romero Pineda & Asociados served as the main point of contact between the client and Mayora & Mayora and oversaw all information collected, legal services rendered, and billing matters. As a result of the firms' coordinated efforts, they were able to obtain registration for several products in a very short period of time with the remaining products on schedule to be registered accordingly.

Throughout the registration process, the client valued the work performed by the Lex Mundi member firms and was impressed with the firms' ability to seamlessly coordinate their services in a timely and efficient manner.

Lex Mundi is the world's leading network of independent law firms with in-depth experience in 100+ countries. Through close collaboration, our member firms are able to offer their clients preferred access to more than 21,000 lawyers worldwide - a global resource of unmatched breadth and depth.

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